



Deer Crossing Elementary School
is hosting its **10TH ANNUAL DEER
DASH 5K AND 1-MILE FUN RUN**
on **Saturday, May 20, 2017.**

The race is one of the largest events of its kind in Frederick County, with 500 participants last year - despite a drizzly, chilly morning.

Each year our goal is to host a fun-filled, family-friendly event that inspires children and adults to embrace a healthier lifestyle and to engage in regular physical exercise, while also raising money for the students at Deer Crossing Elementary School. It is the most highly-anticipated, PTA-sponsored event of the school year.

All of the funds raised by the DCES PTA go back into the school community. Some of the plans for disbursing the money this year are:

- **Teacher Grants** - to update and upgrade learning tools in the classrooms: CD players, Kindles, art supplies, magazine subscriptions, online learning tools, etc.;
- **Family Assistance** - to help with daily needs (eye glasses, clothing, etc.) and with social skill improvement and peer involvement activities;
- **Community Involvement** - to build and foster relationships through family and community involvement events;
- **Staff Appreciation** - to recognize and support the efforts of our wonderful, hard-working teachers and staff.

Also this year, we will be collecting non-perishable items to be donated to the Urbana Food Bank in support of their efforts to assist local, less fortunate families throughout the year.

Finally, the Deer Dash serves as the culmination of the 8-week PTA-sponsored Running Club. Offered as a free program that is open to all students and run by parent volunteers, the club provides an opportunity to run or walk several times each week. Over the course of the sessions, participants increase physical fitness, build social relationships, and boost self-esteem.

Our remarkable success each year would not be possible without the incredible support of our fantastic sponsors. Please join us in our mission to make the 2017 event our best ever!

The PTA is qualified as a charitable organization. All donations are tax-deductible to the extent permitted by law.



10TH ANNUAL
**DEER DASH 5K and
 1-MILE FUN RUN**

SPONSOR BENEFIT	GOLD \$500	SILVER \$300	BRONZE \$150
Logo and link highlighted on race website home page	✓		
Placement of signs at water stop, <i>provided by sponsor**</i>	✓	✓	
Name and/or logo and link to company website on all messages promoting 5K	✓ Logo	✓ Name Only	
Name and/or logo on all event T-shirts*	✓ Logo	✓ Name Only	✓ Name Only
Complimentary registrations & T-shirts	4	2	1

* Logo and financial commitment must be submitted by **April 21, 2017** in order to meet shirt printing deadlines. Logo sizes will be based on commitment level. *Logo must be submitted as a **vector** file in black and white. We cannot use PDFs, JPEGs or PNG files.*

** Water stop signs must be provided by Thursday, May 18 so that they can be in place before the event.

DON'T SEE A SPONSOR LEVEL THAT WORKS?

Please contact us. We are actively seeking donations for our Silent Auction or non-perishable supplies for the event. No donation is too small and we'll still provide advertising for you!



deerdash.com



10TH ANNUAL
DEER CROSSING ELEMENTARY
SCHOOL PTA DEER DASH
SPONSOR COMMITMENT FORM

RACE DATE: MAY 20, 2017

Federal EIN: 52-2030881

All payments must be received by April 21, 2017.

Questions? Contact Dory LeCroy, Sponsorship Chair,
at dces5k.dory@gmail.com or 240-440-7901.

Please print legibly and complete all applicable items.

Contact Person: _____

Title or Position: _____

Address: _____

Phone: _____ Email: _____

Name (Company, Individual or Family) as it should appear on all promotional materials:

**I WOULD LOVE TO SPONSOR THE
DEER DASH AT THE FOLLOWING LEVEL:**

_____ Gold (\$500)

_____ Silver (\$300)

_____ Bronze (\$150)

**Please return this form along with any applicable
donations (checks made payable to DCES PTA) to:**

Deer Crossing Elementary School
ATTN: Deer Dash 5K Sponsorship
10601 Finn Dr.
New Market, MD 21774

Do you plan to use your complimentary race registration(s)?

Yes. (We will forward an online race registration code after payment is received.)

No, but I would still like my complimentary race T-shirt.

No, and I am *not interested* in the T-shirt.

OFFICE USE ONLY

Date received: _____

Check #: _____

Amount: _____

